



Arts, Humanities and Communications

Career Explorations

PIONEER PRESS
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SANCTA PAULI
PIONEER PRESS
**NEWSPAPERS
IN EDUCATION**
LEARN MORE

MINNESOTA
**SCHOOL
TO
WORK**

HOW TO USE THIS SUPPLEMENT



PIONEER PRESS
KNOW MORE

Dear Teachers:
The Pioneer Press, through our Pioneers in Education program, invites our community of business, cultural and civic organizations to collaborate with our educators to enhance the nurturing of our most valuable resource: our children.

This supplement is just one of many such efforts. It combines our ability to package, print and distribute information with the commitment of our company to improve students' workforce readiness. The Department of Children, Families & Learning, the Department of Economic Security and the Minnesota State Colleges & Universities, along with countless business volunteers, have contributed to this effort to provide additional learning resources that help teachers help students explore many exciting careers.

It is our hope that the lessons shared among students, teachers and community volunteers through the use of this supplement inspire a greater sense of purpose in our educational efforts.

Sincerely,
Marji Ranes
Senior Vice President of Sales and Marketing
Pioneer Press

MINNESOTA DEPARTMENT OF

*Children,
Families &
Learning*

Dear Career Explorers:

What an exciting time for you! You can use this career discovery paper to explore some of your very own interests as they relate to Arts, Humanities and Communications. You will be able to explore different jobs and you can have fun doing it.

As you work through the activities, you will be preparing for your presentation at a career fair. At the career fair you will share with your class what you have discovered. You will research businesses that employ people in this field. You will learn about tools, jobs and the education needed to get those jobs.

Enjoy your trip of self discovery. Keep an open mind and see if any of the information and jobs appeal to you. Dream a little, enjoy your journey and remember to discuss your thoughts and feelings with your parents.

Sincerely,

Diane Miller
Career Development Specialist

Careers in Arts, Humanities and Communications

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As you and your classmates grow you will discover many things about yourselves. You will discover what you enjoy doing and what you are good at doing. Your parents and teachers will introduce you to as many new experiences as they can so that you can discover more about yourselves. Eventually you will use these experiences and your self-knowledge to determine what you will do with your lives.

But there are other people besides your parents and teachers who are willing to help provide you with a way to discover more about you and the world around you. Some of them have taken the time to share in these supplements information that may help you make connections between your interests and skills and the things they do. You can also be helpful to your classmates by sharing what you know and learn with them.

So we hope you will explore and discover the careers shared in this supplement and then share what you learn with your classmates through your own career fair! Work with your classmates to make what you share interesting and fun!

Oh yes- and be sure to listen well to what your classmates have to share with you about careers they research. It may be just the information you need!



The Pioneers in Education staff wishes to thank Catherine Vennewitz for her design, Martha Gulner for her consultation and Diane Miller for her guidance. We would also like to acknowledge the community volunteers who provided the insight into their careers for this supplement.

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MSCU

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DISCOVER

Arts, Humanities & Communications
Occupations where you can express your:

Occupations Related to Arts, Humanities and Communications...

Thoughts	Ideas	Feelings
Writer	Artist	Singer
Announcer	Floral Designer	Photographer
Reporter	Architect	Actor



Occupations

Art – the product of human imagination

Humanities – the study of people – their ideas, their history, their literature, their artifacts, and their values.

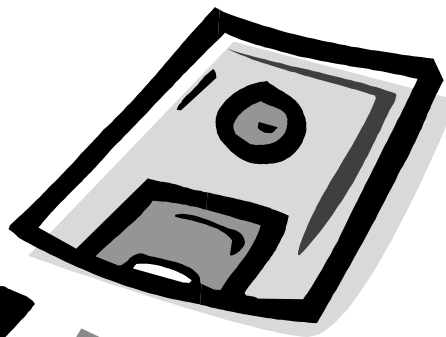
Communications – our ability to send and receive information.

Briefly, they are branches of learning that focus on the human-made and human-centered, rather than nature-made and nature-centered. They are about ideas, and ways of thinking about and representing ideas. They are how we communicate with each other.

Unlike the sciences, which usually are concerned with finding the principle or law of nature that applies to all instances of “x,” the arts, humanities and communications have few fixed rules. They celebrate the human imagination and its ability to create something never before seen or heard or read — or thought.

- Floral Designer
- Model
- Photographer
- Stage Technician
- Actor
- Composer
- Conductor
- Music Director
- Costume Designer
- Fiber Artist
- Musician
- Television Broadcaster
- Singer
- Announcer
- Stage Director
- Clothes Designer
- Technical Illustrator
- Animator
- Broadcast Technician
- Choreographer
- Dancer
- Interpreter
- Translator
- Architect
- Copywriter
- Editor
- Industrial Designer
- Journalist
- Landscape Architect
- Technical Writer
- Writer
- Fine Artist
- Graphic Artist
- Curator
- Philosopher
- Poet
- Cartoonist
- Freelance Writer
- Information Broker
- Web Master
- Proof Reader
- Speech Writer
- Playwright
- Essayist
- Script Writer





DISCOVER

RELATED TO ARTS,

Fill In These Occupations: Answer The Riddle:

PERFORMING ARTS

VISUAL ARTS

A _ _ O _ learns lines from a script.

_ I _ E _ _ O _ guides the work of everyone on the show.

_ _ O _ U _ E _ chooses the script and finds people to work on the show.

_ A _ _ E _ entertainers who use special rhythmic body movements.

_ _ O _ E O _ _ A _ _ E _ dancers who create new dance routines for others to perform.

_ U _ I _ I A _ creates and performs music using instruments.

Answers: Actor, Director, Producer, Dancer, Choreographer, Musician

1. I use color, shapes, textures and materials to make things pleasing to look at. I am a _____.
2. I use cameras and film to take pictures of many different things. I am a _____.
3. I use special cameras to film movies, TV programs, news events and commercials. I am a _____.
4. I create a product that is interesting, entertaining or pleasing to the eye. I am a _____.

- CHOICES:
- photographer
 - designer
 - visual artist
 - camera operator

Answers: 1. visual artist; 2. photographer; 3. designer; 4. camera operator



Communications: creating mental images using words; using the written or spoken word to inform, persuade or entertain others.

What's their point? Circle the correct response or responses.

A cartoonist tries to:

inform persuade entertain

A speechwriter tries to:

inform persuade entertain

A poet tries to:

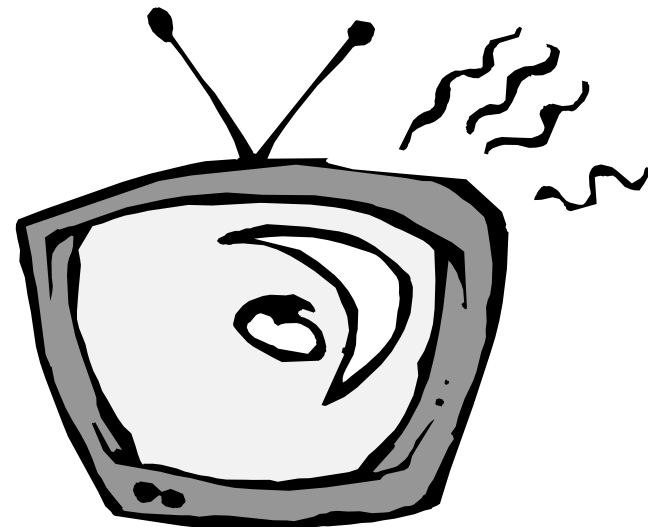
inform persuade entertain

A technical writer tries to:

inform persuade entertain

Name your favorite performer

What feelings do you have when you listen to or watch this person?



OCCUPATIONS

HUMANITIES AND COMMUNICATIONS...

Match the Word to Its Meaning: **Communications**

- Public Relations Specialist _____
- Radio Announcer _____
- Reporters _____
- Editors _____
- Writer _____
- Broadcast Technician _____
- Copywriters _____
- Graphic Artist _____



Definitions

- 1 Checks the work of writers and makes sure it is ready for printing and publishing.
- 2 Plans ways to get people's attention about the services or products of a company; designs posters, billboards and brochures.
- 3 Operates the electrical equipment used to produce radio and TV shows; they work in recording studios with microphones, tape recorders, lights and projectors.
- 4 Reports news, sports and weather; conducts interviews and discusses how current events will affect the nation.
- 5 Designs and illustrates advertisements in newspapers, magazines and TV.
- 6 Gathers information and writes stories about current news events.
- 7 Writes advertisements for newspapers, magazines, radio and TV.
- 8 Puts ideas, feelings and observations into interesting sentences.

Key: 2,4,6,1,8,3,7,5



Did you know?

_____ is a well known black and white photographer from Minnesota? Find examples of his work ...in a book store ...in the library ...at an art gallery

Grouping

Group these occupations into the three categories below:

Model, Editor, Animator, Sociologist, Conductor, Stage Technician, Clothes Designer, Philosopher, Composer, Graphic Designer, Webmaster, Copywriter, Translator, Archeologist,

Arts	Humanities	Communications
Choreographer	Theologian	Broadcast Technician
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____



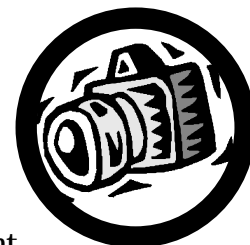
DISCOVER BUSINESSES & RELATED TO THE COMMUNICATIONS



Many people live and work in your neighborhood and community. There are local businesses and organizations that employ people who have occupations in the Arts, Humanities and Communications field. There are non-profit organizations that support the arts in your community and provide opportunities for you to experience the arts. Other organizations support people involved in the communications field.

Discover Businesses and Organizations Related to Arts, Humanities and Communications in My Community

Cut out a photo of someone employed in this field from today's newspaper.



Find the name of a photographer in today's newspapers:

Describe what their photograph communicates to you:

Identify an activity you participated in at your school or find one in today's paper that you would like to participate in that is related to this field:

Paste your photo to the right.

List Jobs Related to Arts, Humanities and Communications that you can find in today's newspaper (you can include jobs it took to publish the newspaper).:

Look in your local phone book. Find three businesses in the Yellow Pages that employ people in this career field. List the businesses below:

Careers in Arts, Humanities and Communications



ORGANIZATIONS ARTS, HUMANITIES AND IN YOUR COMMUNITY

Develop a bibliography of the books you find to share with others.

Name of book: _____

Author: _____

Brief description of content: _____

Name of book: _____

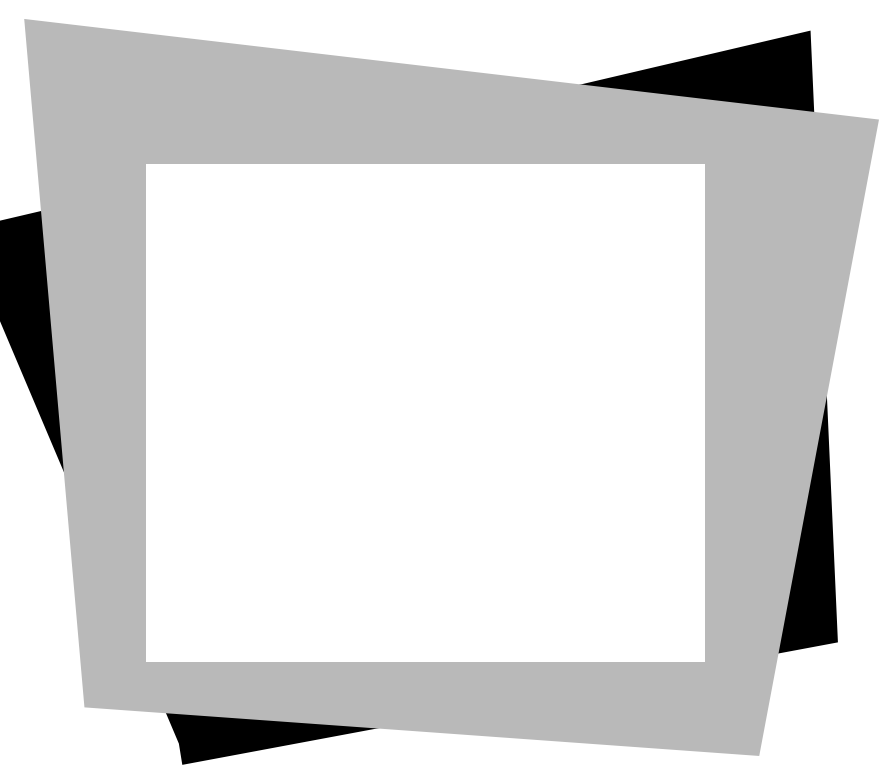
Author: _____

Brief description of content: _____

Name of book: _____

Author: _____

Brief description of content: _____



Visit your local library. Notice the counter and wall displays. What is happening in your community that relates to this field?

Identify three occupations from this career field that were involved in developing what you see.

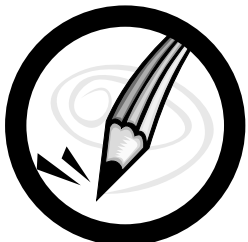
Is the librarian in this career field?

Find and list three books that teach you about some of the skills needed in this career field.

1. _____

2. _____

3. _____



DISCOVER CAREERS



PROFILE #1



PROFILE #2



PROFILE #3

Careers in Arts, Humanities and Communications

What do you do?

TV Anchor

Interpreter

Architect

How did you get started?

Radio station reporter

English as a Second Language Teacher

As a Draftsman

What are your most valuable skills?

- I am a good writer.
- I ask good questions.
- I speak clearly.

- I am punctual and industrious.
- I have excellent communication skills.

- I can organize information and read drawings.
- I am also a good photographer.

What did you enjoy doing when you were young?

I liked to pretend to be a newspaper publisher.

I liked to learn about other countries through books.

I was always curious about how things were put together and how they worked.

PERSON SEARCH

Find someone in your life who has a job in this field. Interview that person and create a profile of that person. Record your information here.

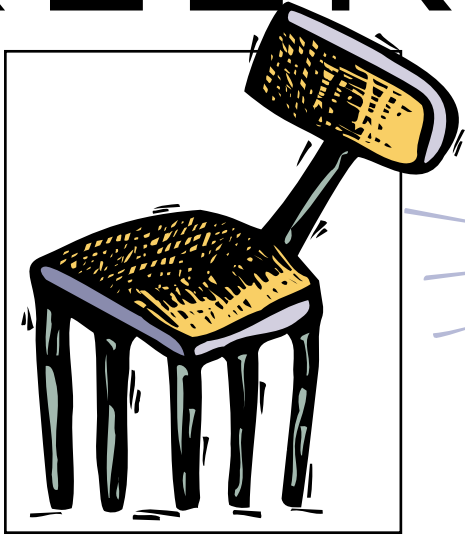
What do you do?

How did you get started?

What are your most valuable skills?



CAREER PROFILES



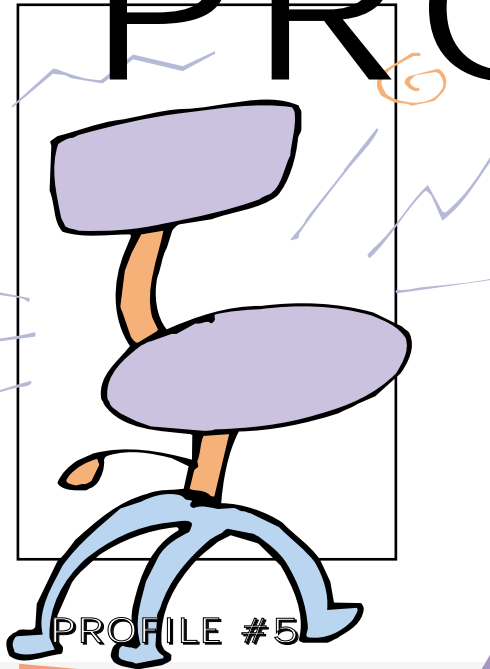
PROFILE #4

Public Relations

Reporter for a weekly newspaper

- I am a good typist with strong communication and organizational skills.

I liked writing journals and creative writing. I also like reading fiction.



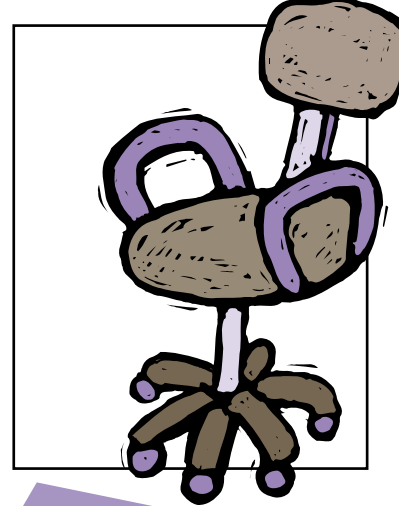
PROFILE #5

Graphic Designer

As an artist trainee

- I have a willingness to learn.
- I have basic art skills.

I liked to draw, paint and build things.



PROFILE #6

Film Director

Production Intern

- I am punctual and have excellent listening skills.
- I liked TV and movies.
- I follow directions well.

When I saw "Star Wars" I decided I wanted to make films.



What did you enjoy doing when you were young?



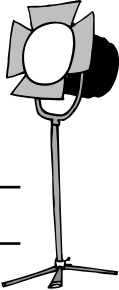
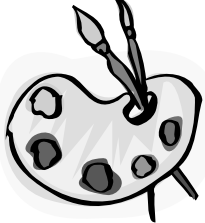

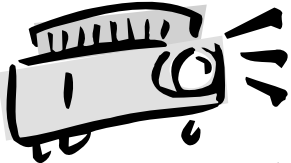
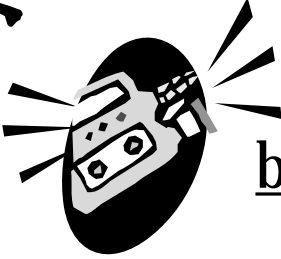


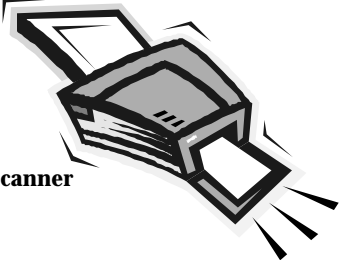




What skills? What training and education did you need for this job?




DISCOVER THE TOOLS IN ARTS, HUMANITIES

TOOLS


JOBS

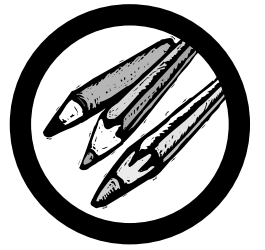
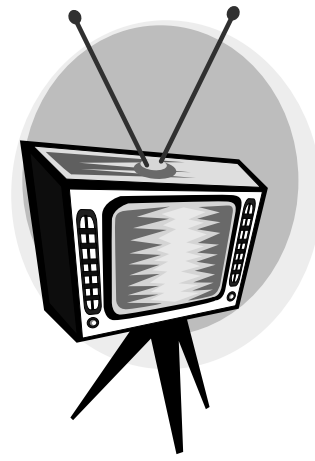
Careers in Arts, Humanities
and Communications

				<u>reporter</u>
_____	_____	_____	_____	<u>dancer</u>
_____	_____	_____	_____	<u>musician</u>
				<u>photography</u>
				<u>model</u>
				<u>conductor</u>
				<u>technical illustrator</u>
_____	_____	_____		<u>editor</u>
_____	_____	_____		<u>stage technician</u>
				<u>broadcast technician</u>
				<u>painter</u>
_____	_____	_____	_____	<u>actor</u>
_____	_____	_____	_____	<u>sculptor</u>
				<u>graphic artist</u>
				<u>correspondent</u>
				<u>radio announcer</u>
				<u>copywriter</u>
_____	_____	_____	_____	<u>architect</u>

				
_____	_____	_____	_____	
_____	_____	_____	_____	

AND JOBS AND COMMUNICATIONS

To Do 



1. Assign a job name that may use the tool shown. Tools may be used more than once.

2. Circle the job names you have used.

3. Decide how skilled you are in using the tools. On the line under each picture, put "h" for high skill level, "m" for medium skill level, "l" for low skill level.

4. Put an "x" on any tool you would like to learn how to use or become more skilled at using.

5. Collect pictures for jobs not assigned.

CLASSIFIED ADS
Cut out 5 classified ads from your Pioneer Press listing jobs in this field.

Fill in the missing information in the boxes on the projection chart below based on the following information (this is a 10 year projection):

Producers & Directors– Produce direct, or act in stage, tv, radio or movie productions. Includes producers and actors in informational or instructional productions.
1996 Employment 1,790 Openings per year: 80

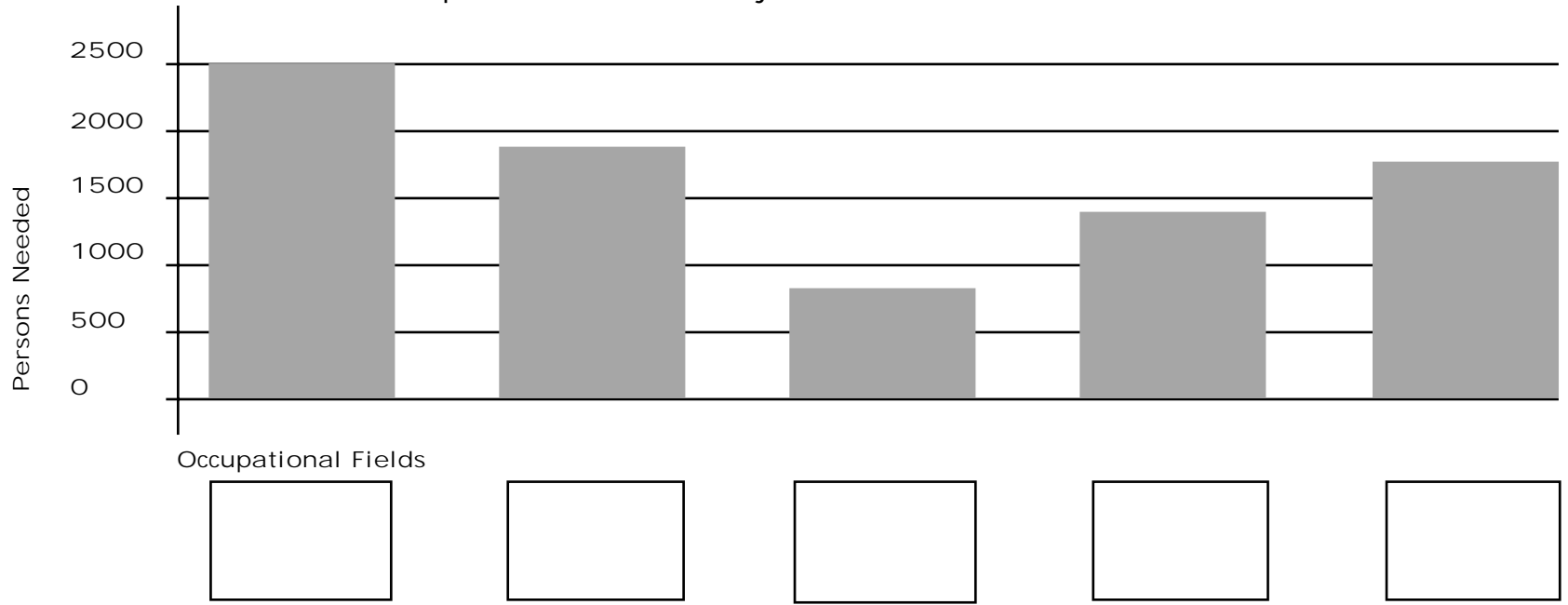
Designers, except Interior Design– Design arrange objects/materials to achieve artistic effects. May create furniture, machinery designs, clothing designs, or layout for written materials.
1996 Employment 3,920 Openings per year: 190

Artists & Related Workers– Design and produce artwork to illustrate written materials, ads, websites, or other media. Includes graphic designers, commercial artists, painters and art directors.
1996 Employment 5,130 Openings per year: 250

Public Relations Specialist– Write publicity materials for individuals, groups, organizations and release it to various news media. May also prepare displays, make speeches, etc.
1996 Employment 2,110 Openings per year: 140

Writers & Editors– Writer prepares or writes materials such as scripts, stories, ads, or news reports. Editors coordinate, edit, and analyze written material or production.
1996 Employment 4,490 Openings per year: 180

" 10" Year Occupation Growth Projections



PREPARING FOR A FUTURE IN ARTS, HUMANITIES AND COMMUNICATIONS

MATCH SUBJECTS TO CAREERS

One way to explore careers is to connect them to your school subjects. What subjects do you enjoy the most? Name an occupation that would utilize your favorite subject.

How much training and education do the careers in this field require?
How much training and education are you willing to consider?

Subjects

Occupation

_____	_____
_____	_____
_____	_____

Can one subject apply to more than one occupation? _____

Can one occupation require understanding more than one subject? _____

MIDDLE SCHOOL → HIGH SCHOOL → COLLEGE/TRADE SCHOOL

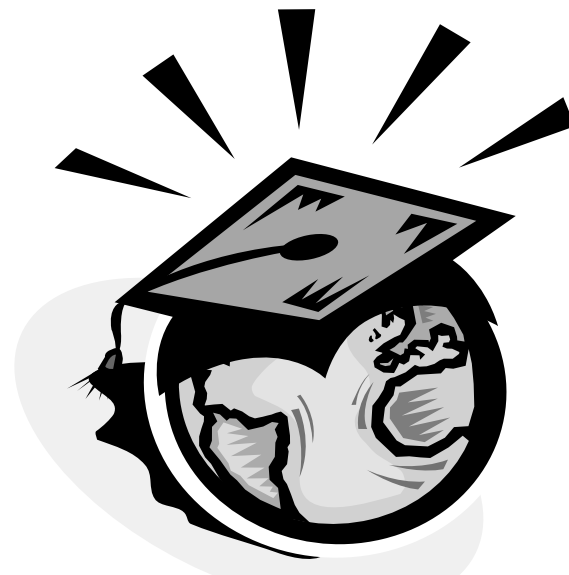
Once you determine the occupations you are interested in exploring, you can plan to take classes in middle, junior and senior high school that will help increase your knowledge and skills in those career areas.



Now that you are familiar with occupations in the Arts, Humanities and Communications field, you can begin to plan the classes you will choose in junior and senior high.

Find the school subjects that will help someone prepare for a career in Arts, Humanities and Communications in the scrambled words below.

Careers in Arts, Humanities and Communications



TAR	Sculpture
RINGAWD	Keyboarding
EEBATD	Drama
CRUTUE LPS	Painting
CHTE DE	Band
BDDAD	Photography
AGNTPIIN	Choir
ENILEROCTCS	Graphic Arts
OKRDEAINYBG	Drawing
ORNEFIG AGNLUAGE	Art
JISONLURAM	Debate
IGNNSIG	Speech
CPU TEOMR	Foreign Language
OAPTOYGRHPH	Signing
RGAICPH RTAS	Tech Ed
INUSSBSE	Computer
RDAAM	Drafting
EESPCH	Journalism
IHORC	Creative Writing
GLSIENH	Electronics
AINF TGDR	English
CREIVEAT WGRINIT	Business

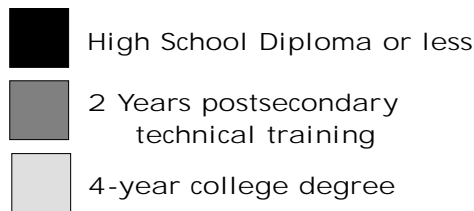
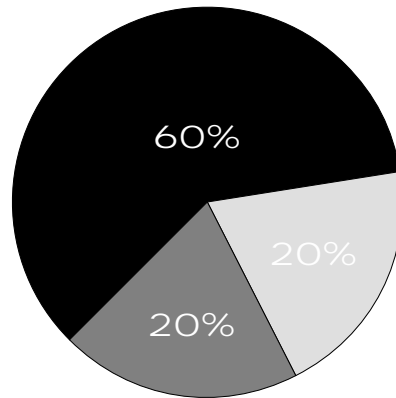
COMMUNICATIONS

What can you learn from these two "pie" charts?

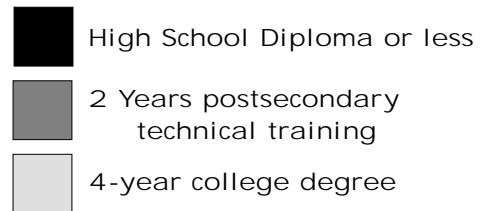
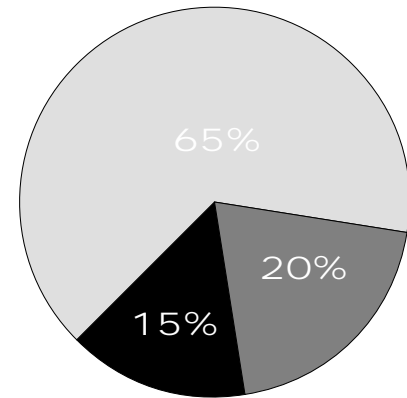
Fill in the blank.

In 1959 _____% of all jobs required a high school diploma or less and _____% required at least 2 years of post-secondary technical training or a four-year college degree. By 2000 _____% of all jobs will require at least 2 years of post-secondary technical training or a four-year college degree.

1959



2000

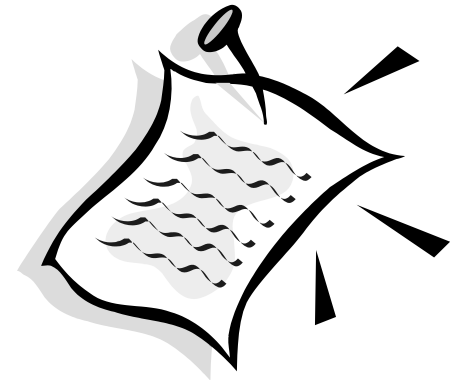


Source: Bureau of Labor and Statistics

What are the minimum high school requirements of most colleges and universities?

Fill in the number 1,2,3 or 4 for the number of years you think a student should successfully complete in high school to be prepared to get into a Minnesota four-year state university.

- ___ years of English (including composition and literature)
- ___ years of math (2 years of algebra and 1 year of geometry)
- ___ years of science (including 1 year each of a biological and physical science)
- ___ years of social studies (including 1 year of U.S. history and geography)
- ___ years of a single world language
- ___ years of either world culture or fine arts



If you do not meet these requirements you may still be considered for admission, but you may be required to take specific course work designed to improve your opportunity to be successful at a four-year college level.

Minnesota state two-year colleges have a policy of "open admission", which means that anyone with a high school diploma or a GED may enroll.



WHAT I LEARNED AND CAREERS AT

Listen to the presentations of all six career fields from your classmates and use these pages as a tool to record your own personal discoveries. Remember, you have your entire life to plan and develop. This is just a snapshot for now. Be sure to share your thoughts from these pages with your parents.

Choose occupations that match your interest areas!

- Adventure -----
- Sports -----
- Art -----
- Science -----
- Business -----
- Talking -----
- Computers -----
- Travel -----
- History -----
- Writing -----
- Music/Dance -----

Favorite Subjects/Best Subjects

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Do one or more subjects appear in both columns? If you like a subject and do well in it, then it may be worth exploring occupations that involve them?

Check the boxes of your highest interest areas. Identify occupations from this field that match your interests.

Write the occupation on the line following the interest area.

A hobby or favorite activity can become a career!

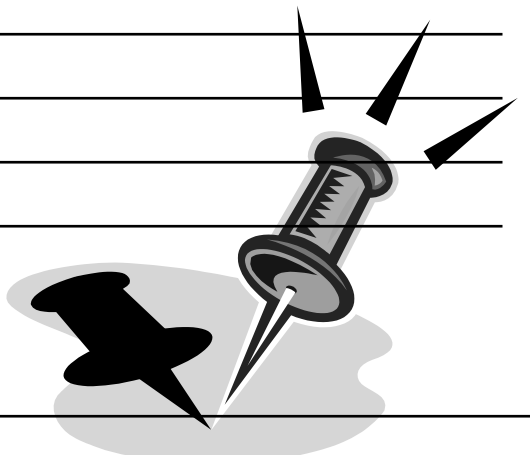
What hobbies or activities have you participated in that relate to occupations:

Hobbies/Activities

Occupations

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Can one hobby or activity apply to more than one occupation?
Can one occupation apply to more than one hobby or activity?



ABOUT ME

THE CAREER FAIR

What would be a good career choice for you and why?

What career would be a good match of the needs in your community and your personal skills or interests?

What are your feelings about growing up and earning a living?

Use the answers to these questions for starters

I could be a... _____

Because I am... _____

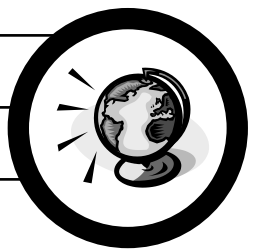
Because I can... _____

Because I like... _____

Planning Your Education

Pick 3 occupations that interest you and list them on the chart vertically. For each job draw a horizontal line to the number of years of education you feel you'll need.

Occupation List							
My Education Goal	High School	Special Training	Associate Degree (2 years)	Bachelor's Degree (4 years)	Master's Degree (6 years)	Doctorate Degree (8 years)	



Years of Education

- How many years of education do you plan on getting after you graduate from high school?
- Draw a line that shows your educational goal on the chart above.
- Pick 3 occupations in this field that you are interested in at this time.
List these jobs on the chart vertically. For each job, draw a horizontal line to the number of years of education that it requires.
- Which of the occupations match your education and training goal? List these below:

_____, _____, _____

Parent Signature and Date

CAREER FAIR

CAREER FAIR PLANNING:



Overview

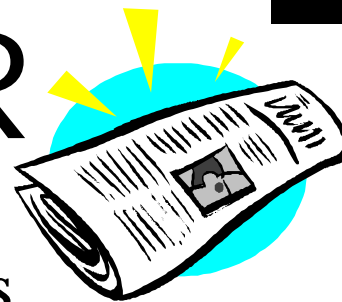
A career fair is your opportunity to share what you have learned about the occupations in this field and others. You will decide what you want to share and how you will do that. Your class/school will plan the event and you will decide what role you will play in preparing for the event.

Prepare a visual display of the information your team found so that you can share what you learned with your school mates.

Requirements

An important part of the career fair will be your career display which is an opportunity to share your learning, and at the same time, demonstrate your skills in the Agriculture and Natural Resources field (ex: mechanical aptitude, planning, writing, speaking, interest in science, love of outdoors etc.). Your career display will include:

1. Career Investigation Information
2. Career Field Summary: five statements stating what you learned about occupations in this field
3. Personal Reflection: A paragraph that explains if any of the occupations in this field could be part of your future and why.



IN YOUR DISPLAY:

Here is a list of things you have done that can be included in your display.

1. You can share a general definition of the jobs in your field.
2. You can list and describe some of the occupations in this field. (You may want to create sub-categories of occupations within your field.)
3. You can share pictures of people working in your field.
4. You can identify activities related to this field in your school and in your community.
5. You can share actual jobs and companies that employ people in your field (through classified ads, yellow page listings and personal contacts).
6. You can share some of the tools used in this field.
7. You can display a chart that projects the growth of certain jobs and the education they require in your field.
8. You can share classes students might want to take in secondary school that relate to your field.
9. You can provide a bibliography of certain books in your school's library related to your field.



**Celebrate
Your Success!**